

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG2/12 11.04
*** WPXI-TV ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

REP HEADLINE# 6256901 TRF# 324607
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP HEADLINE# 6256901
\$\$\$ MOD# 1: UNAPPROVED

| ADV # | ADV | NAME | POLI/T | SMITH/R | SEN/PA | REP. # | OFF. # | 18 | SALESMAN # |
|-------|-----|------|--------|---------|--------|--------|--------|----|------------|
|-------|-----|------|--------|---------|--------|--------|--------|----|------------|

| | | |
|------------|----------------------------|-----------------------------|
| AGY # 2056 | AGY. NAME SRCP MEDIA, INC. | BUYER NAME BETSY VONDERHEID |
|------------|----------------------------|-----------------------------|

201 N. UNION STREET, SUITE 200
SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

| ORDER # | CONTRACT # | CLASS: NATL. | LOCAL | REGIONAL |
|---------|------------|--------------|-------|----------|
|---------|------------|--------------|-------|----------|

PRDCT TOM SMITH FOR SENATE EST#179 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL31/12 AUG6/12 WK-1

| | | | | |
|----------|-----------|----------------------|--------------|-------|
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE AUG2/12 | 11.04 |
|----------|-----------|----------------------|--------------|-------|

REP: TO JEN
FR CHERYL
RVSD DATE ON LINE 10 OK PER SUSIE
TTL SAME
PLS CNF THANKS!!!!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

TOM SMITH FOR SENATE

| :LINE#: | REP | :CD: | TIME PERIOD | :LGTH: | :SEC: | RATE | :START | :END | SPTS: | WEEK | :DAYS | TOTL: |
|---------|---------|------|-------------|--------|-------|------|--------|------|-------|------|-------|-------|
| : | :LINE#: | : | : | : | : | : | DATE | DATE | /WK: | INVT | : | SPTS: |

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15
AGENCY EST# = 179

| | | | | | | |
|----|---------------|----|------------|-----|---|-----|
| 10 | EY 800P-1200M | 30 | \$7,500.00 | 8/3 | 1 | PRT |
| 11 | | | | | | |

PROGRAM : OLYMPICS
RA35+ : 17.0

[illegible]

THIS IS A MAKE-GOOD FOR AUG6 ON LINE-6 FOR 1 SPOT/WK

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ORDER WORKSHEET

REP HEADLINE# 6256901

TRF# 324607

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

AUG2/12 11.04

HARRIS REPORT FROM REP

CHANGES *** WPXI-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS/WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|----------------|------|-----|--------------|-------|------|-------|-------------|-----------|----------|------------|-------|------------|
| AUG/12 | | | 19700.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | 19700.00 | | |
| TOTAL SPOTS | | | | | | | | | | | 16 | |

MARKET TOTALS \$70,333

WPXI 30%

KDKA 34%

WTAE 36%

WPGH 0%

CABL 0%

WPCW 0%

WPMY 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE